

Everyone in Vermont should have access to the arts and creativity in their life, education, and community.



Why invest?

Quality of Life

Number one reason people move to Vermont

37,132 jobs

Nearly 9% of Vermont jobs*

500% ROI

\$3M state/local investment generates \$14.5M state/local tax revenues**

225% more spending

Tourists outspend residents at arts and culture events***

*FutureWorks, 2016

**Center for Policy Analysis, University of Massachusetts Dartmouth, 2014

***Americans for the Arts, 2010. Vermont participated in AEP5 (2015), data to be released in June

In alignment with statewide priorities

At work in all 14 Vermont counties **contributing** to Vermont's

- **Community Development**

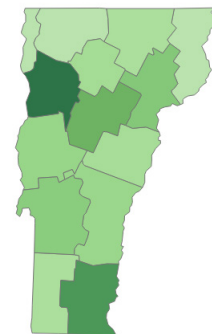
Strengthening the economy; increasing employment; revitalizing communities via infrastructure projects

- **Identity and Quality of Life**

Contributing to Vermont's value-added brand; highlighting the state's arts and culture assets

- **Education Outcomes**

Improving student outcomes; increasing student engagement; protecting the most vulnerable



Vermont Poll data*

85% value the arts as an important element of community life

94% value the arts as an integrated part of K-12 public education

76% of households engage in the arts on a regular basis.

*UVM Center for Rural Studies, 2016

Increase current investment

Current level funding	\$ 675,000	\$1.04 per capita
Increased investment	<u>\$ 500,000*</u>	
Funding request	\$1,175,000	\$1.88 per capita

*Includes \$140K adjustment toward equitable level funding

Aniticipated NEA request, requires 1:1 match	\$ 60,000
Creative Network, unfunded mandate	\$ 30,000
Pay Act allowance	\$ 25,000
State program administration	<u>\$ 25,000</u>
	\$140,000

Investment opportunities

Community Development	\$125,000
Creative sector investment	
Vermont Creative Network, Animating Infrastructure	
Jobs, workforce development	
Research	
Vermont Identity / Quality of Life	\$ 90,000
Collaborative marketing campaigns	
Increased social media exposure	
Expanded statewide events calendar	
Education commitments	\$145,000
Community / School investments	
Workforce development	
Research	
	<u>\$360,000</u>